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UTTAR PRADESH AGROTECH 2024



The 20th edition of Agrotech organized by the Indian Chamber of Food and Agriculture in collaboration with the Department of Agriculture, Government of Uttar Pradesh took place in Lucknow, Uttar Pradesh, from March 1st to 3rd, at the Indian Institute of Sugarcane Research, ICAR.

Over the course of three days, the event featured an exhibition highlighting the newest advancements and innovations in agriculture, informative sessions led by industry professionals, workshops tailored for farmers, a Development Meet, and the presentation of the Innovative Farmers Award 2024. Approximately 4000 farmers attended the event, making it a significant gathering for the agricultural community.



Day 1: 1st March, 2024 - INAUGRAL SESSION

The event commenced with its inauguration, graced by the presence of Shri Devesh Chaturvedi, Additional Chief Secretary of the Government of Uttar Pradesh, alongside various other dignitaries. Following the inaugural session, a Development Meet focused on Uttar Pradesh ensued, aiming to delve into the state's strengths, challenges, and potential opportunities.

Cultivating Change : Uttar Pradesh's Progressive Push for Crop Diversification



The Inaugural Ceremony of the event was graced by Shri Devesh Chaturvedi, Additional Chief Secretary, Government of Uttar Pradesh; Dr MJ Khan, Chairman, Indian Chamber of Food & Agriculture; Dr Rasappa Vishwanathan, Director, Indian Institute of Sugarcane Research, Lucknow; Dr Anesh Kumar Sharma, Technical Director, Electronics Corporation India Ltd and Mr. Mukesh Singh, Managing Director, Indo American Chamber of Commerce.

Dr. MJ Khan, during his welcome address, emphasized on the crucial role of partnerships between the industry and Farmer Producer Organizations (FPOs) in strengthening agriculture and leveraging technological advancements. He also underscored the significant investment, innovation, and developmental opportunities available within the state. Dr. Khan further stressed the importance of enhancing and consolidating exports for holistic development.



Dr. Rasappa Vishwanathan expressed his optimism that Uttar Pradesh Agrotech 2024 would mark a transformative milestone for agriculture, offering farmers invaluable insights through technology demonstrations and product showcases.



Dr. Anesh Kumar Sharma underscored the significance of soil testing and the importance of micronutrients in augmenting productivity. He introduced ECIL's ground breaking product designed to assess soil nutrient levels, facilitating precise nutrient application to optimize productivity.



Mr. Mukesh Singh stressed the pivotal role of public-private partnerships in bolstering exports, enhancing market linkages and ensuring fair prices for farmers, echoing the progressive policies of the Uttar Pradesh Government.



Shri Devesh Chaturvedi articulated how the Agrotech exhibition stands poised to offer holistic solutions to farmers, spanning from tillage to post harvest management, through innovative industry initiatives. He underscored the state government's commitment to promoting crop diversification, emphasizing the inclusion of pulses, oilseeds, millets and maize in its diversification scheme, with assured procurement at MSP. With agriculture encompassing 12% of total area and contributing to 20% of the country's production, Shri Chaturvedi reiterated the government's dedication to fostering agricultural prosperity and sustainable growth in Uttar Pradesh.



DEVELOPMENT MEET ON UTTAR PRADESH

Library Hall, IISR (1st March 2024)



Dr. MJ Khan, Chairman of the Indian Chamber of Food and Agriculture, moderated the Round Table discussion. The session saw thirty participants representing various sectors including industry, academia, progressive farming, financial institutions, and others.

Dr. MJ Khan emphasized Uttar Pradesh's pivotal contribution to the country's economy, with exports totalling Rs. 19,000 Crores. He further highlighted the state's significant role in the sugar, dairy, and horticulture sectors. Dr. Khan stressed on the necessity of empowering the farming community through forward linkages and value addition initiatives. He also discussed the price parity challenge faced by the sector between producers and consumers, advocated for district-level farmer awareness programs, and

emphasized the importance of Precision Farming and advancing post-production practices to bridge this gap.

Dr. Rasappa Vishwanathan, Director, IISR underscored Uttar Pradesh's status as the state hosting the highest number of ICAR institutes. He noted a remarkable increase in sugarcane productivity over recent years, with India establishing itself as a benchmark for sugarcane productivity globally. Dr. Vishwanathan highlighted that crop diversification initiatives have resulted in savings of Rs 20,000 crores. He also emphasized India's substantial potential in sugarcane and related subsidiary crops. Regarding suggestions, he emphasized the need for greater emphasis on the mechanization sector to empower farmers.



Dr. Bhuvaneshwar Pandey, Environmentalist and Resource Person, advocated for the adoption of practices that require minimal inputs yet yield maximum outputs. He then highlighted the pressing issue of stubble burning in the state, noting its detrimental effects on both soil health and air pollution. He stressed the importance of transitioning from "Swastha Dhara to Khet Hara" (from healthy soil to green fields). Additionally, Dr. Pandey addressed the challenge of water management, emphasizing the need for its effective resolution. He further emphasized on the importance of fostering an entrepreneurial spirit among farmers to reap greater benefits. Dr. Pandey commended the Central government's initiative to promote millets and emphasized the benefits of crop diversification in enhancing income, improving soil health, and increasing productivity. He regarded Farmer Producer Organizations (FPOs) as the future of India.

Hemanth Kumar, General Manager, Shaktiman highlighted **Uttar Pradesh** as a burgeoning state with abundant opportunities for investment, growth, and development. He emphasized on the need for capacity-building programs within Uttar Pradesh to educate farmers on the utilization of farm machinery, thereby harnessing technology for agricultural advancement. Additionally, he suggested providing

subsidies on farm machinery to promote mechanization in Indian agriculture and enhance its efficiency.

Vishal, Country Manager and Swati Sharma, Retail Head from VST Tillers and Tractors Ltd commended the organizers for arranging the event and providing a platform to showcase innovations. They also advocated for the formulation of policies that promote a mechanized environment in Indian agriculture. Discussing their sugarcane harvesters, they emphasized the significant role Uttar Pradesh will play in utilizing these machines, considering its status as the largest producer of sugarcane.

Abhishek Das, General Manager, TAFE highlighted some of their new products and requested the participants to visit the stall to get more information of the same.

PK Pandey, General Manager, Crystal Crop Protection, provided an overview of the company's products, emphasizing the importance of plant health, plant nutrition, and plant production in achieving high-quality yields. He expressed Crystal Crop's commitment to elevating Uttar Pradesh to "Uttam Pradesh" (the best state). Pandey stressed the



significance of maintaining soil health and enhancing productivity through the principles of using the Right Chemical, Right Dose, Right Crop, and Right Time. He highlighted the continued lack of awareness among farmers regarding the balanced use of chemicals.



Jitender Gaur, General Manager, IPL Biologicals identified soil health, nutrient management, and carbon content as prominent challenges in contemporary agriculture. He proposed addressing these challenges by integrating technology for soil health management, employing biological solutions, managing residues effectively, and adopting precision farming techniques to ensure food safety.



Karthik Rawal, SSK Bharat Group discussed the benefits of natural and organic farming in preserving soil health.

Alok Tiwari from the State Bank of India mentioned their focus on implementing the "Cluster to Connect" initiative and providing financing support to Farmer Producer Organizations (FPOs). Additionally, he highlighted SBI's involvement in extension services.

Anand, a Progressive Farmer from Sultanpur, recounted his transition from a soldier to a farmer and emphasized the importance of organizing awareness campaigns for high-value crops to transform farming into a lucrative venture.



Manish Dubey, Manager, Swaraj discussed about the portfolio of Swaraj Tractors which are AI integrated and has location tracking features.

Suresh Babu from Electronics Corporation India Ltd (ECIL) elaborated on ECIL's efforts towards agricultural development. He highlighted the prevalent deficiency of zinc and selenium in Indian soil and informed the audience about ECIL's system designed to assess soil health and determine nutrient content accurately.

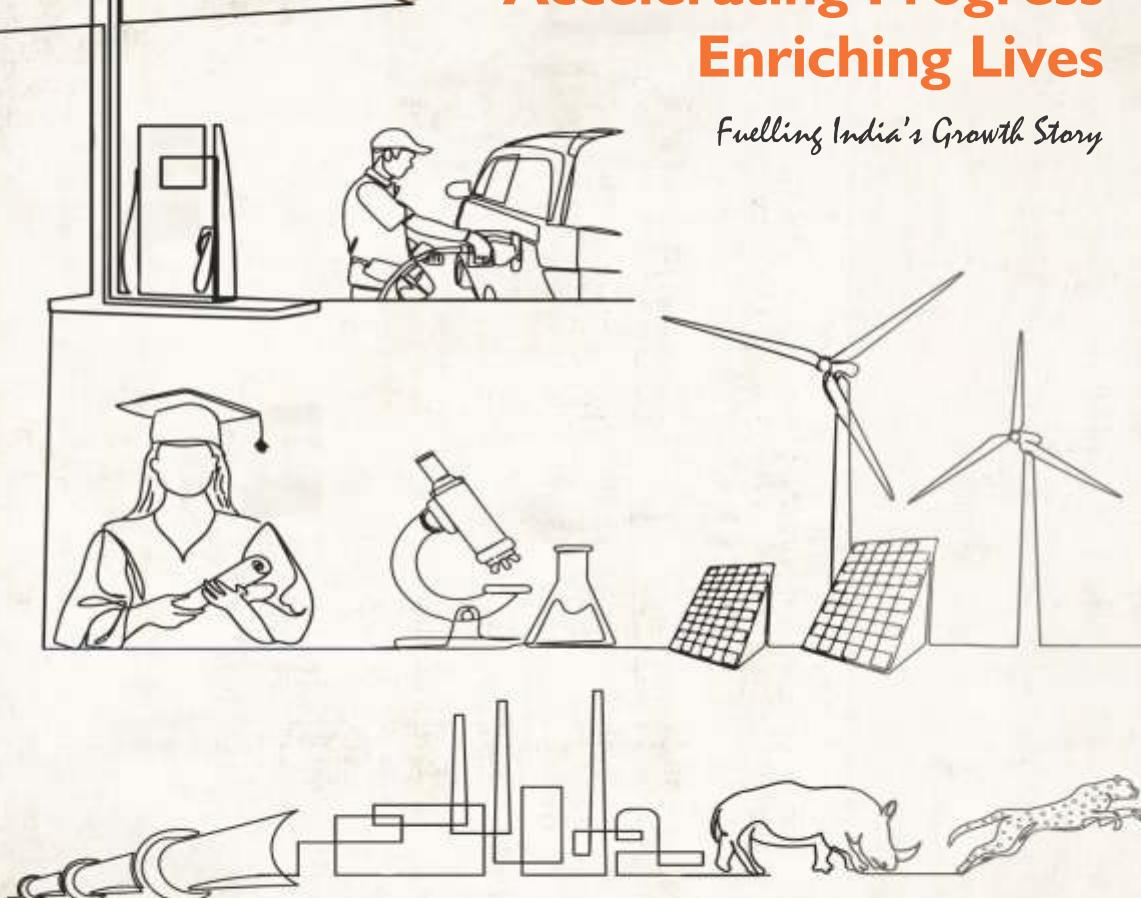
Piyush, Director, Krishi Udaan underscored the significance of drones in agriculture and suggested that the government should offer subsidies on drones to encourage their utilization in the fields.



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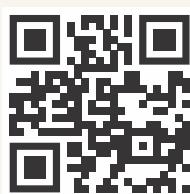
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Day 2 : 2nd March, 2023

Session 1: Seed Health and Soil Health



Mr. RK Singh, Additional Director of Extension for the Government of Uttar Pradesh, praised the event, emphasizing its potential to greatly benefit farmers. He highlighted the state government's initiative to establish 200 Farmer Producer Organizations (FPOs) to empower farmers. Additionally, he underscored the government's commitment to supporting farmers by providing subsidies for seeds, fertilizers, and farm machinery. Singh encouraged farmers to avail themselves of the benefits of the Kisan Credit Card. Furthermore, he elaborated on the government's vision to promote sustainable agriculture through initiatives such as crop diversification and integrated farming practices.

Jitendra Gaur, General Manager, IPL Biologicals emphasized the vital role of soil in ensuring sustainability in agriculture. He said that the repetitive cropping pattern has led to the degradation of soil, affecting the availability of both macro and micro nutrients. Gaur highlighted the excessive usage of urea as a major contributor to soil degradation. Regarding solutions, he proposed the installation of soil health

meters to promote the precise application of chemicals. Additionally, he advocated for the utilization of biologicals and drones for pesticide application.

Swadheen Pattnaik, Supply Chain Specialist, HarvestPlus addressed the biofortification initiatives undertaken by the organization and highlighted the hidden hunger prevalent in India. He further discussed HarvestPlus's success in incorporating biofortified foods into midday meals.

Sujeet Tiwari, Regional Manager, Seedworks International shared insights into their 25-year journey in India, highlighting their diverse range of varieties for crops such as bajra, maize, paddy, and others. They also provided information on the recommended practices necessary to achieve optimal results.

Rahul, Manager, Nuziveedu Seeds provided insights into their plants and processing units situated across India. They also elaborated on their latest maize varieties and highlighted the advantages of integrated farming practices.

Session 2 : Farm Machinery



Abhishek Das, Assistant Area Manager, TAFE told about a sensor-based tractor in the 50HP category that operates without a driver, emphasizing its fuel efficiency and contribution to sustainable agriculture.

Hemanth Kumar, General Manager, Shaktiman highlighted Uttar Pradesh's significance in agriculture, especially for sugarcane, inviting participants to test their sugarcane harvester.



Raj Kumar Singh, State Head, Swaraj outlined their current initiatives and future plans aimed at empowering farmers through technology and community involvement.

Rajeev Sharma, Regional Sales Manager, JCB showcased agricultural equipment and emphasized their initiatives for women empowerment and capacity building.

Arvind Saini of VST Tillers and Tractors Ltd. discussed the company's journey, vision, and mission.



Day 3 : 3rd March, 2023 - CONCLUDING CEREMONY



The event was concluded on 3rd March. **Shri Brajesh Pathak, Hon'ble Deputy Chief Minister, Govt of Uttar Pradesh** graced the event as the Chief Guest, celebrated the outstanding contributions of 11 farmers hailing from different districts of Uttar Pradesh.

Shri Brajesh Pathak commended the Chamber for fostering a platform that encourages agricultural development and innovations. He further said, recognizing farmers for their outstanding work will encourage more farmers for greater innovations in agriculture. He added that the UP government is fully committed to empowering farmers with technology and marketing support. He also said that, there is need for farmers to adopt best practices and technologies and avail the benefits of the flagship programmes and schemes launched by Uttar Pradesh Government.

Dr. MJ Khan, Chairman of the Indian Chamber of Food and Agriculture, extended a warm welcome to the Hon'ble Minister and expressed gratitude to the participating farmers, and offered heartfelt congratulations to the winners. He highlighted the pivotal role of such events in strengthening the bond between farmers and innovation.



PRESENTATION OF INNOVATIVE FARMERS AWARDS 2024



The Innovative Farmers Awards 2024 serve as a testament to the relentless dedication and ingenuity of farmers across Uttar Pradesh, driving positive change and progress in the agricultural sector.

Dr. Bhuvaneshwar, Environmentalist and Resource Person, commended the organizers for convening this significant event, which facilitated the gathering of key stakeholders to enhance the farming sector. He also praised both the central and state governments for prioritizing agriculture and implementing crucial schemes and programs for its development.

Mr. Tushar Sharma, Director, Indian Chamber of Food & Agriculture, expressed gratitude to the Honorable Minister for graciously dedicating valuable time to the event and for inspiring farmers. Special thanks were extended to the Department of Agriculture, Government of Uttar Pradesh, for their steadfast support as a partnering entity, as well as to the sponsors, exhibitors, and the farmers



U.P. Innovative Farmer Awardees 2024

S.No.	DISTRICT	WINNER	ACHIEVEMENT
1.	अयोध्या	श्री जगदम्बा सिंह श्रीवास्तव	❖ जैविक खेती
2.	बाराबंकी	श्री दिनेश चंद्र वर्मा	❖ आई०पी०एम० विधि से सज्जियों की विषमुक्त खेती
3.	इटावा	श्री रामकरन तिवारी	❖ टिषू कल्चर विधि से रोगरहित आलू बीज उत्पादन एवं एफ०पी०ओ० गठित कर उत्पाद की बिक्री। ❖ फार्म मषीनरी बैंक के द्वारा 100 हेक्टेएर से अधिक धान फसल के अवधेश का प्रबन्धन।
4.	फतेहपुर	श्री मंगल सिंह	❖ मोती उत्पादन ❖ वर्ष 2021 में मोती उत्पादन से 86 हजार रु० आय
5.	हरदोई	श्री धर्मेन्द्र सिंह	❖ प्राकृतिक कृषि पद्धति का उपयोग
6.	कानपुर देहात	श्री राजकुमार त्रिपाठी	❖ औषधिय खेती ❖ लेमन ग्रास खेती एवं लेमन ऑइल उत्पादन
7.	कानपुर नगर	श्री जितेन्द्र सिंह	❖ लगभग 40 एकड़ क्षेत्रफल में करेला एवं मिर्च की खेती कर नया मार्केट विकसित किया।
8.	लखनऊ	श्रीमती राजकुमारी	❖ मधुमक्खी पालन, विगत तीन वर्षों में 3 से 4.5 लाख रु० की आय ❖ स्वयं सहायता समूह की महिलाओं को मधुमक्खी पालन में प्रशिक्षण।
9.	रायबरेली	श्री अभिषेक कुमार पटेल	❖ अपने प्रक्षेत्र में राजमा, चना, गोभी, शिमला मिर्च एवं टमाटर का उत्पादन। ❖ जनपद में पहली बार स्ट्राबेरी की खेती।
10.	उत्ताप	श्री अटल बिहारी बाजपेई	❖ लीज पर खेत लेकर बड़े पैमाने पर मषरूम की खेती।

BEST STALL AWARD

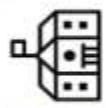
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14.	OVERALL BEST STALL DISPLAY	SSK BHARAT AND GAULIFE SCIENCES
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17.	INNOVATION IN AGRICULTURE	KRISHI UDAAN
18.	SOLAR SOLUTIONS	ECOZEN
19.	INNOVATION IN FARM EQUIPMENTS	SWARAJ TRACTORS
20.	LATEST TECHNOLOGY DISPLAY	SHAKTIMAN

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Glimpses of U.P AgroTech 2024



Glimpses of U.P AgroTech 2024



Glimpses of U.P AgroTech 2024



Media Coverage - U.P AgroTech 2024

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