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# UTTAR PRADESH AGROTECH 2024



The 20th edition of Agrotech organized by the Indian Chamber of Food and Agriculture in collaboration with the Department of Agriculture, Government of Uttar Pradesh took place in Lucknow, Uttar Pradesh, from March 1st to 3rd, at the Indian Institute of Sugarcane Research, ICAR.

Over the course of three days, the event featured an exhibition highlighting the newest advancements and innovations in agriculture, informative sessions led by industry professionals, workshops tailored for farmers, a Development Meet, and the presentation of the Innovative Farmers Award 2024. Approximately 4000 farmers attended the event, making it a significant gathering for the agricultural community.



## Day 1: 1st March, 2024 - INAUGURAL SESSION

The event commenced with its inauguration, graced by the presence of Shri Devesh Chaturvedi, Additional Chief Secretary of the Government of Uttar Pradesh, alongside various other dignitaries. Following the inaugural session, a Development Meet focused on Uttar Pradesh ensued, aiming to delve into the state's strengths, challenges, and potential opportunities.

### *Cultivating Change : Uttar Pradesh's Progressive Push for Crop Diversification*



The Inaugural Ceremony of the event was graced by Shri Devesh Chaturvedi, Additional Chief Secretary, Government of Uttar Pradesh; Dr MJ Khan, Chairman, Indian Chamber of Food & Agriculture; Dr Rasappa Vishwanathan, Director, Indian Institute of Sugarcane Research, Lucknow; Dr Anesh Kumar Sharma, Technical Director, Electronics Corporation India Ltd and Mr. Mukesh Singh, Managing Director, Indo American Chamber of Commerce.

**Dr. MJ Khan**, during his welcome address, emphasized on the crucial role of partnerships between the industry and Farmer Producer Organizations (FPOs) in strengthening agriculture and leveraging technological advancements. He also underscored the significant investment, innovation, and developmental opportunities available within the state. Dr. Khan further stressed the importance of enhancing and consolidating exports for holistic development.





**Dr. Rasappa Vishwanathan** expressed his optimism that Uttar Pradesh AgroTech 2024 would mark a transformative milestone for agriculture, offering farmers invaluable insights through technology demonstrations and product showcases.



**Dr. Anesh Kumar Sharma** underscored the significance of soil testing and the importance of micronutrients in augmenting productivity. He introduced ECIL's ground breaking product designed to assess soil nutrient levels, facilitating precise nutrient application to optimize productivity.



**Mr. Mukesh Singh** stressed the pivotal role of public-private partnerships in bolstering exports, enhancing market linkages and ensuring fair prices for farmers, echoing the progressive policies of the Uttar Pradesh Government.



**Shri Devesh Chaturvedi** articulated how the AgroTech exhibition stands poised to offer holistic solutions to farmers, spanning from tillage to post harvest management, through innovative industry initiatives. He underscored the state government's commitment to promoting crop diversification, emphasizing the inclusion of pulses, oilseeds, millets and maize in its diversification scheme, with assured procurement at MSP. With agriculture encompassing 12% of total area and contributing to 20% of the country's production, Shri Chaturvedi reiterated the government's dedication to fostering agricultural prosperity and sustainable growth in Uttar Pradesh.



# DEVELOPMENT MEET ON UTTAR PRADESH

Library Hall, IISR (1<sup>st</sup> March 2024)



Dr. MJ Khan, Chairman of the Indian Chamber of Food and Agriculture, moderated the Round Table discussion. The session saw thirty participants representing various sectors including industry, academia, progressive farming, financial institutions, and others.

**Dr. MJ Khan** emphasized Uttar Pradesh's pivotal contribution to the country's economy, with exports totalling Rs. 19,000 Crores. He further highlighted the state's significant role in the sugar, dairy, and horticulture sectors. Dr. Khan stressed on the necessity of empowering the farming community through forward linkages and value addition initiatives. He also discussed the price parity challenge faced by the sector between producers and consumers, advocated for district-level farmer awareness programs, and

emphasized the importance of Precision Farming and advancing post-production practices to bridge this gap.

**Dr. Rasappa Vishwanathan, Director, IISR** underscored Uttar Pradesh's status as the state hosting the highest number of ICAR institutes. He noted a remarkable increase in sugarcane productivity over recent years, with India establishing itself as a benchmark for sugarcane productivity globally. Dr. Vishwanathan highlighted that crop diversification initiatives have resulted in savings of Rs 20,000 crores. He also emphasized India's substantial potential in sugarcane and related subsidiary crops. Regarding suggestions, he emphasized the need for greater emphasis on the mechanization sector to empower farmers.





**Dr. Bhuvaneshwar Pandey, Environmentalist and Resource Person**, advocated for the adoption of practices that require minimal inputs yet yield maximum outputs. He then highlighted the pressing issue of stubble burning in the state, noting its detrimental effects on both soil health and air pollution. He stressed the importance of transitioning from "Swastha Dhara to Khet Hara" (from healthy soil to green fields). Additionally, Dr. Pandey addressed the challenge of water management, emphasizing the need for its effective resolution. He further emphasized on the importance of fostering an entrepreneurial spirit among farmers to reap greater benefits. Dr. Pandey commended the Central government's initiative to promote millets and emphasized the benefits of crop diversification in enhancing income, improving soil health, and increasing productivity. He regarded Farmer Producer Organizations (FPOs) as the future of India.

**Hemanth Kumar, General Manager, Shaktiman** highlighted Uttar Pradesh as a burgeoning state with abundant opportunities for investment, growth, and development. He emphasized on the need for capacity-building programs within Uttar Pradesh to educate farmers on the utilization of farm machinery, thereby harnessing technology for agricultural advancement. Additionally, he suggested providing

subsidies on farm machinery to promote mechanization in Indian agriculture and enhance its efficiency.

**Vishal, Country Manager** and **Swati Sharma, Retail Head from VST Tillers and Tractors Ltd** commended the organizers for arranging the event and providing a platform to showcase innovations. They also advocated for the formulation of policies that promote a mechanized environment in Indian agriculture. Discussing their sugarcane harvesters, they emphasized the significant role Uttar Pradesh will play in utilizing these machines, considering its status as the largest producer of sugarcane.

**Abhishek Das, General Manager, TAFE** highlighted some of their new products and requested the participants to visit the stall to get more information of the same.

**PK Pandey, General Manager, Crystal Crop Protection**, provided an overview of the company's products, emphasizing the importance of plant health, plant nutrition, and plant production in achieving high-quality yields. He expressed Crystal Crop's commitment to elevating Uttar Pradesh to "Uttam Pradesh" (the best state). Pandey stressed the



significance of maintaining soil health and enhancing productivity through the principles of using the Right Chemical, Right Dose, Right Crop, and Right Time. He highlighted the continued lack of awareness among farmers regarding the balanced use of chemicals.



**Jitender Gaur, General Manager, IPL Biologicals** identified soil health, nutrient management, and carbon content as prominent challenges in contemporary agriculture. He proposed addressing these challenges by integrating technology for soil health management, employing biological solutions, managing residues effectively, and adopting precision farming techniques to ensure food safety.



**Karthik Rawal, SSK Bharat Group** discussed the benefits of natural and organic farming in preserving soil health.

**Alok Tiwari from the State Bank of India** mentioned their focus on implementing the "Cluster to Connect" initiative and providing financing support to Farmer Producer Organizations (FPOs). Additionally, he highlighted SBI's involvement in extension services.

**Anand, a Progressive Farmer** from Sultanpur, recounted his transition from a soldier to a farmer and emphasized the importance of organizing awareness campaigns for high-value crops to transform farming into a lucrative venture.



**Manish Dubey, Manager, Swaraj** discussed about the portfolio of Swaraj Tractors which are AI integrated and has location tracking features.

**Suresh Babu from Electronics Corporation India Ltd (ECIL)** elaborated on ECIL's efforts towards agricultural development. He highlighted the prevalent deficiency of zinc and selenium in Indian soil and informed the audience about ECIL's system designed to assess soil health and determine nutrient content accurately.

**Piyush, Director, Krishi Udaan** underscored the significance of drones in agriculture and suggested that the government should offer subsidies on drones to encourage their utilization in the fields.





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## Day 2 : 2<sup>nd</sup> March, 2023

### Session 1: Seed Health and Soil Health



**Mr. RK Singh, Additional Director of Extension for the Government of Uttar Pradesh**, praised the event, emphasizing its potential to greatly benefit farmers. He highlighted the state government's initiative to establish 200 Farmer Producer Organizations (FPOs) to empower farmers. Additionally, he underscored the government's commitment to supporting farmers by providing subsidies for seeds, fertilizers, and farm machinery. Singh encouraged farmers to avail themselves of the benefits of the Kisan Credit Card. Furthermore, he elaborated on the government's vision to promote sustainable agriculture through initiatives such as crop diversification and integrated farming practices.

**Jitendra Gaur, General Manager, IPL Biologicals** emphasized the vital role of soil in ensuring sustainability in agriculture. He said that the repetitive cropping pattern has led to the degradation of soil, affecting the availability of both macro and micro nutrients. Gaur highlighted the excessive usage of urea as a major contributor to soil degradation. Regarding solutions, he proposed the installation of soil health

meters to promote the precise application of chemicals. Additionally, he advocated for the utilization of biologicals and drones for pesticide application.

**Swadheen Pattnaik, Supply Chain Specialist, HarvestPlus** addressed the biofortification initiatives undertaken by the organization and highlighted the hidden hunger prevalent in India. He further discussed HarvestPlus's success in incorporating biofortified foods into midday meals.

**Sujeet Tiwari, Regional Manager, Seedworks International** shared insights into their 25-year journey in India, highlighting their diverse range of varieties for crops such as bajra, maize, paddy, and others. They also provided information on the recommended practices necessary to achieve optimal results.

**Rahul, Manager, Nuziveedu Seeds** provided insights into their plants and processing units situated across India. They also elaborated on their latest maize varieties and highlighted the advantages of integrated farming practices.



## Session 2 : Farm Machinery



**Abhishek Das**, Assistant Area Manager, TAFE told about a sensor-based tractor in the 50HP category that operates without a driver, emphasizing its fuel efficiency and contribution to sustainable agriculture.

**Hemanth Kumar**, General Manager, Shaktiman highlighted Uttar Pradesh's significance in agriculture, especially for sugarcane, inviting participants to test their sugarcane harvester.

**Rajeev Sharma**, Regional Sales Manager, JCB showcased agricultural equipment and emphasized their initiatives for women empowerment and capacity building.

**Arvind Saini** of VST Tillers and Tractors Ltd. discussed the company's journey, vision, and mission.



**Raj Kumar Singh**, State Head, Swaraj outlined their current initiatives and future plans aimed at empowering farmers through technology and community involvement.



## Day 3 : 3<sup>rd</sup> March, 2023 - CONCLUDING CEREMONY



The event was concluded on 3rd March. **Shri Brajesh Pathak, Hon'ble Deputy Chief Minister, Govt of Uttar Pradesh** graced the event as the Chief Guest, celebrated the outstanding contributions of 11 farmers hailing from different districts of Uttar Pradesh.

**Shri Brajesh Pathak** commended the Chamber for fostering a platform that encourages agricultural development and innovations. He further said, recognizing farmers for their outstanding work will encourage more farmers for greater innovations in agriculture. He added that the UP government is fully committed to empowering farmers with technology and marketing support. He also said that, there is need for farmers to adopt best practices and technologies and avail the benefits of the flagship programmes and schemes launched by Uttar Pradesh Government.

**Dr. MJ Khan, Chairman** of the Indian Chamber of Food and Agriculture, extended a warm welcome to the Hon'ble Minister and expressed gratitude to the participating farmers, and offered heartfelt congratulations to the winners. He highlighted the pivotal role of such events in strengthening the bond between farmers and innovation.





## PRESENTATION OF INNOVATIVE FARMERS AWARDS 2024



The Innovative Farmers Awards 2024 serve as a testament to the relentless dedication and ingenuity of farmers across Uttar Pradesh, driving positive change and progress in the agricultural sector.

**Dr. Bhuvaneshwar, Environmentalist** and Resource Person, commended the organizers for convening this significant event, which facilitated the gathering of key stakeholders to enhance the farming sector. He also praised both the central and state governments for prioritizing agriculture and implementing crucial schemes and programs for its development.

**Mr. Tushar Sharma, Director**, Indian Chamber of Food & Agriculture, expressed gratitude to the Honorable Minister for graciously dedicating valuable time to the event and for inspiring farmers. Special thanks were extended to the Department of Agriculture, Government of Uttar Pradesh, for their steadfast support as a partnering entity, as well as to the sponsors, exhibitors, and the farmers.



## U.P. Innovative Farmer Awardees 2024

S.No.	DISTRICT	WINNER	ACHIEVEMENT
1.	अयोध्या	श्री जगदम्बा सिंह श्रीवास्तव	❖ जैविक खेती
2.	बाराबंकी	श्री दिनेश चंद्र वर्मा	❖ आई0पी0एम0 विधि से सब्जियों की विषमुक्त खेती
3.	इटवा	श्री रामकरन तिवारी	❖ टिषू कल्चर विधि से रोगरहित आलू बीज उत्पादन एवं एफ0पी0ओ0 गठित कर उत्पाद की बिक्री। ❖ फार्म मशीनरी बैंक के द्वारा 100 हे0 से अधिक धान फसल के अवषेश का प्रबन्धन।
4.	फतेहपुर	श्री मंगल सिंह	❖ मोती उत्पादन ❖ वर्ष 2021 में मोती उत्पादन से 86 हजार रु0 आय
5.	हरदोई	श्री धर्मेन्द्र सिंह	❖ प्राकृतिक कृषि पद्धति का उपयोग
6.	कानपुर देहात	श्री राजकुमार त्रिपाठी	❖ औषधिय खेती ❖ लेमन ग्रास खेती एवं लेमन ऑइल उत्पादन
7.	कानपुर नगर	श्री जितेन्द्र सिंह	❖ लगभग 40 एकड़ क्षेत्रफल में करेला एवं मिर्च की खेती कर नया मार्केट विकसित किया।
8.	लखनऊ	श्रीमती राजकुमारी	❖ मधुमक्खी पालन, विगत तीन वर्षों में 3 से 4.5 लाख रु0 की आय ❖ स्वयं सहायता समूह की महिलाओं को मधुमक्खी पालन में प्रशिक्षण।
9.	रायबरेली	श्री अभिषेक कुमार पटेल	❖ अपने प्रक्षेत्र में राजमा, चना, गोभी, शिमला मिर्च एवं टमाटर का उत्पादन। ❖ जनपद में पहली बार स्ट्राबेरी की खेती।
10.	उन्नाव	श्री अटल बिहारी बाजपेई	❖ लीज पर खेत लेकर बड़े पैमाने पर मषरूम की खेती।



## BEST STALL AWARD

S.No.	CATEGORY	COMPANY
1.	FARM MACHINERY DISPLAY	VST TILLERS
2.	OVERALL OPEN STALL DISPLAY	TAFE
3.	BIO AGRICULTURE	IPL BIOLOGICALS LTD.
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5.	CROP PROTECTION	CRYSTAL CROP CARE
6.	SEED COMPANY	NUZIVEEDU SEEDS LTD
7.	SOIL & PLANT NUTRITION	SYNGENTA
8.	AGRI FINANCIAL INSTITUTION	NABARD
9.	ANIMAL HEALTH	INDIAN IMMUNOLOGICALS LTD.
10.	CENTRAL GOVT ORGANIZATION	MINISTRY OF EARTH SCIENCES
11.	STATE GOVT ORGANIZATION	DEPARTMENT OF AGRICULTURE, GOVT. OF U.P
12.	PROGRAM & SCHEMES OF STATE GOVT	MANDI PARISHAD
13.	PUBLIC SECTOR UNIT	ELECTRONICS CORPORATION OF INDIA LTD.
14.	OVERALL BEST STALL DISPLAY	SSK BHARAT AND GAULIFE SCIENCES
15.	FINANCIAL INSTITUTION	STATE BANK OF INDIA
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17.	INNOVATION IN AGRICULTURE	KRISHI UDAAN
18.	SOLAR SOLUTIONS	ECOZEN
19.	INNOVATION IN FARM EQUIPMENTS	SWARAJ TRACTORS
20.	LATEST TECHNOLOGY DISPLAY	SHAKTIMAN

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## Glimpses of U.P AgroTech 2024





## Glimpses of U.P AgroTech 2024





## Glimpses of U.P AgroTech 2024





# Media Coverage - U.P AgroTech 2024

**UP AGROTECH 2024**

## Offering holistic solutions to farmers

**HT Correspondent**  
New Delhi, 21 Feb 2024

**Lucknow:** The Indian Chamber of Food and Agriculture inaugurated the Uttar Pradesh AgroTech 2024 on Friday. The inaugural ceremony was attended by Devendra Chaudhary, additional chief secretary, UP government, along with other dignitaries. Chaudhary explained how the AgroTech was stands poised to offer holistic solutions to farmers, spanning from tillage to post-harvest management, through innovative industry initiatives. He underscored the state government's commitment to promoting crop diversification, emphasising the inclusion of pulses, oilseeds, millets and maize in its diversification scheme, with assured procurement at MSP.

He also underscored the significance of leveraging cutting-edge technology to reduce costs and achieve optimal yields, thereby fostering prosperity among farmers. Additionally, he highlighted the pivotal role of civil societies and Farmer Producer Organisations (FPOs) in organizing training sessions to educate farmers on effectively implementing these practices.

MJ Khan highlighted the role of Industry-FPOs partnership in fortifying agricultural and harnessing the potential of technology. Dr Anupma Vishwanathan, director of the Indian Institute of Sugarcane Research, expressed optimism that Uttar Pradesh AgroTech 2024 would mark a transformative milestone for agriculture, offering farmers invaluable insights through technology demonstrations and product showcases.

Mukesh Singh, managing director of the Indo American Chamber of Commerce, stressed the role of public-private partnerships in bolstering expertise, enhancing market linkages and ensuring fair prices for farmers, echoing the progressive policies at the UP government.

## Govt committed to fostering agriculture prosperity: ACS

**Times News Network**

**Lucknow:** Additional chief secretary (agriculture) Devendra Chaudhary on Friday said state govt is committed to inclusion of pulses, oilseeds, millets and maize in its diversification scheme with assured procurement at MSP.

Addressing UP AgroTech workshop organised by the Indian Chamber of Food and Agriculture, Chaudhary reiterated govt's dedication to fostering agricultural prosperity and sustainable growth.

With agriculture encompassing 12% of the total area and contributing to 26% of the country's production, Chaudhary underscored the significance of leveraging technology to reduce costs and optimise yields, thereby fostering prosperity among farmers. He highlighted the pivotal role of civil societies and FPOs in organising training sessions for farmers.

MJ Khan, chairman of Indian Chamber of Food and Agriculture highlighted the role of Industry-FPOs partnership in fortifying agricultural and harnessing the potential of technology. Anupma Vishwanathan, director of the Indian Institute of Sugarcane Research, expressed optimism that Uttar Pradesh AgroTech 2024 would mark a transformative milestone for agriculture, offering farmers invaluable insights through technology demonstrations and product showcases. Technical Director, ICRISAT, Anand Kumar Sharma underscored the significance of soil testing.

## एग्रोटेक प्रदर्शनी समस्याओं का समाधान करने में सहायक : देवेश

**लखनऊ (एसएनबी)।** अपर मुख्य सचिव कृषि डा. देवेश चतुर्वेदी ने कहा है कि एग्रोटेक प्रदर्शनी किसानों को कृषि उद्योग में हो रहे नवाचारों के माध्यम से जुड़ाई से लेकर फसल कटाई तक एक की समस्याओं का समाधान प्रदान करने में सहायक है। उन्होंने यह बात भारतीय कृषि अनुसंधान परिषद में शुरूआत को उद्घाटन अवसर पर कही। कार्यक्रम का आयोजन भारतीय कृषि खाद्य परिषद, कृषि विभाग, भारतीय स्टेट बैंक, आईपीएल

प्रतिष्ठित हिस्से ही कृषि उपयोग में है, जबकि देश के उत्पादन में इसका योगदान 20 प्रतिशत है। भारतीय गन्ना अनुसंधान संस्थान के निदेशक डा. अरुण विश्वनाथन ने कहा कि यह कृषि क्षेत्र के लिए की गई एक क्रान्तिकारी पहल है। यह किसानों को तकनीकी प्रवृत्तियों एवं प्रदर्शनी के माध्यम से नये उत्पादों एवं तकनीकों से परिचित करावने का मंच प्रदान करता है।

ईसीआईएल के तकनीकी निदेशक डा. अनिल कुमार शर्मा ने उत्पादकता बढ़ाने के लिए भूमि की जांच तथा कृषि के लिए आवश्यक माइक्रोन्यूट्रिएंट्स के महत्व पर प्रकाश डाला। ईंको अमेरिकन चैम्बर आफ कांमर्स के चेयरमैन मुकेश सिंह ने प्रदेश सरकार की प्रगतिशील नीतियों को दोहराते हुए निवेश को बढ़ावा देने, किसानों एवं बाजार के बीच की दूरी को कम करने तथा किसानों के लिए फसल का उचित मूल्य सुनिश्चित करने में सर्वोच्चतम तथा निजी क्षेत्रों की भागीदारी के महत्व पर जोर दिया। इस अवसर पर इंडियन चैम्बर आफ फूड एण्ड एग्रीकल्चर के निदेशक तुषार शर्मा, डा. एमने खान आदि ने भी अपने विचार व्यक्त किये।

**अमर उजाला** **उन्नाव** **amarujala.com** **समग्र** **सुपरीकथा, 7 Feb 2024** **6**

## मशरूम की बेहतर पैदावार के लिए किसान सम्मानित

**लखनऊ।** भारत देश के कृषि क्षेत्र में मशरूम उत्पादन में उत्कृष्ट योगदान के लिए किसान सम्मानित किए गए। इस अवसर पर राज्य सरकार के अग्रणी अधिकारियों ने किसानों को सम्मानित किया।

कृषि उत्पादन बढ़ाने के लिए नूजीवीडू कंपनी को मिला अवार्ड

कृषि उत्पादन बढ़ाने के लिए नूजीवीडू कंपनी को मिला अवार्ड

## अपर मुख्य सचिव ने तीन दिवसीय प्रदर्शनी की शुरुआत की

कृषि विभाग, भारतीय स्टेट बैंक, आईपीएल, बयोलॉजिकलस, इलेक्ट्रॉनिक्स कांर्पोरेशन आफ इंडिया लिमिटेड, टैक्टर एवं फार्म उपकरण के लॉन्चिंग, इंडियन ऑयल, सिन्केन्ट, शक्तिमान तथा नाबाई के सहयोग से किया गया।

इस अवसर पर डा. चतुर्वेदी ने अलग-अलग प्रकार की फसलों के उत्पादन को बढ़ाने के लिए राज्य सरकार की प्रतिबद्धता को रेखांकित करते हुए एमएसपी पर खरीद के साथ अपनी निवेशीकरण योजना में दलहन, लिहान, बाजरा तथा मक्का को शामिल करने पर जोर दिया। उन्होंने कहा कि उत्तर प्रदेश के कुल क्षेत्रफल का सिर्फ 12

## कृषि उत्पादन बढ़ाने के लिए नूजीवीडू कंपनी को मिला अवार्ड

**लखनऊ।** मन्त्रालय में आयोजित तीन दिवसीय किसानों के कृषि उत्पादन बढ़ाने के लिए नूजीवीडू कंपनी को मिला अवार्ड।

कृषि उत्पादन बढ़ाने के लिए नूजीवीडू कंपनी को मिला अवार्ड

कृषि उत्पादन बढ़ाने के लिए नूजीवीडू कंपनी को मिला अवार्ड

## सरकार किसानों को सशक्त बनाने के लिए प्रतिबद्ध : पाठक

**संजय पाठक।** उत्तर प्रदेश सरकार के मुख्यमंत्री योगेश्वर प्रताप सिंह ने किसानों को सशक्त बनाने के लिए प्रतिबद्धता व्यक्त की। उन्होंने कहा कि सरकार किसानों को सशक्त बनाने के लिए प्रतिबद्ध है।

कृषि उत्पादन बढ़ाने के लिए नूजीवीडू कंपनी को मिला अवार्ड

कृषि उत्पादन बढ़ाने के लिए नूजीवीडू कंपनी को मिला अवार्ड





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